



Shell International Health Services Usability & Human Factors Engineering



Return on investment in use of human factors in offshore systems

**“Closing the gap between conceptual design and engineering, field
construction activities and operations”**

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Agenda

- SI HE Client portfolio
- Why Usability and HFE in projects?
- EMIS ® HFE quality system
 - Examples of *Smart design tools*
- Added value & Critical Success Factors

Objectives

- To improve awareness for 'human centered design'
 - integrated *front end* engineering activity
 - '*first time right*' principle
 - economical and non-economical benefits



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Reduce total delivered costs

Cost leadership Create value proposition

Client intimacy Operational/HSE excellence

Enhancing portfolio Licence to operate

Engaging and developing people

Enhance profitability

MHMS implementation

Human centred design

Green-/ brown field Projects

Operational excellence

New Systems Technology

IT usability engineering

Human Performance Improvement



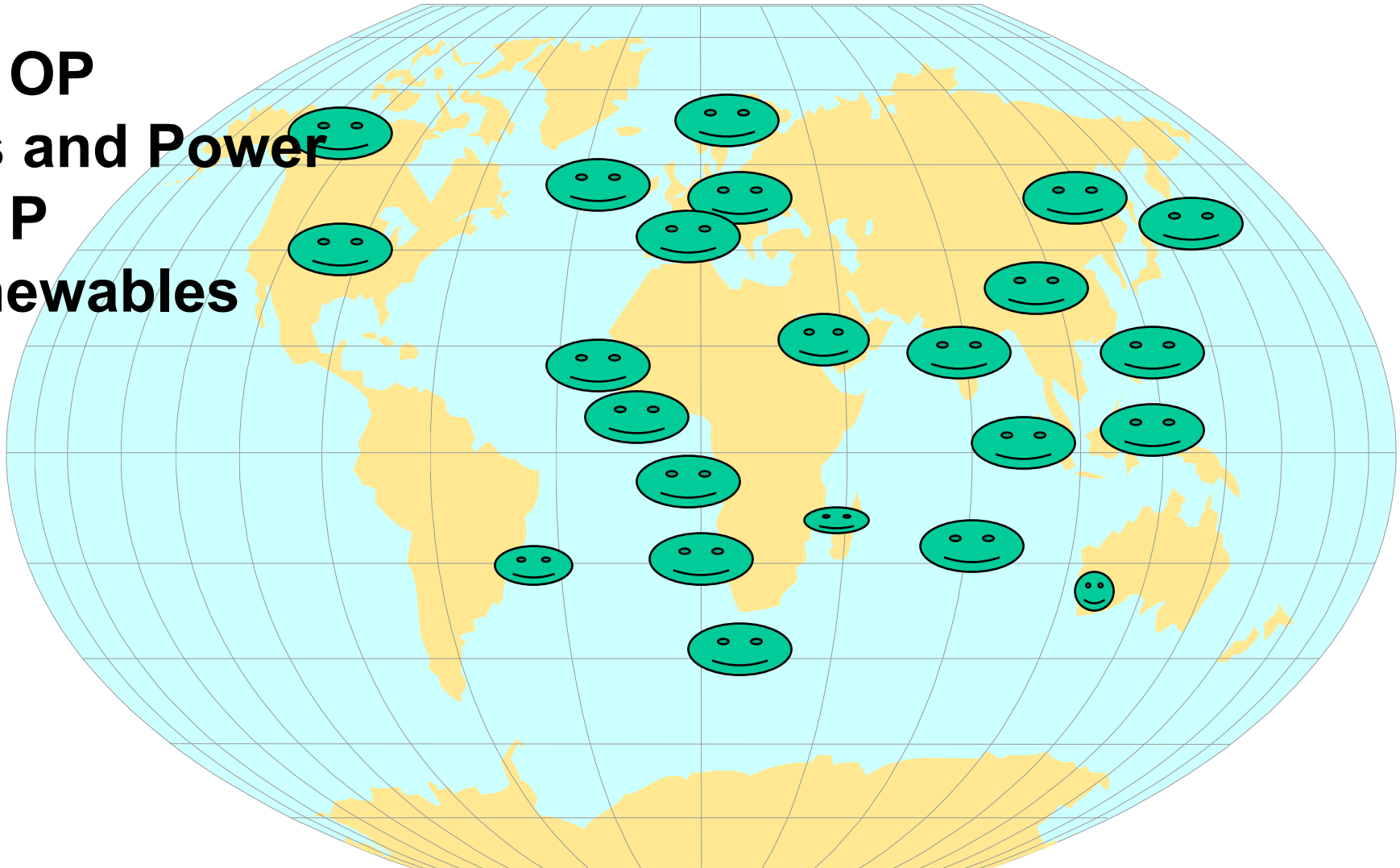
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Client Portfolio & Projects



SC, OP
Gas and Power
E & P
Renewables



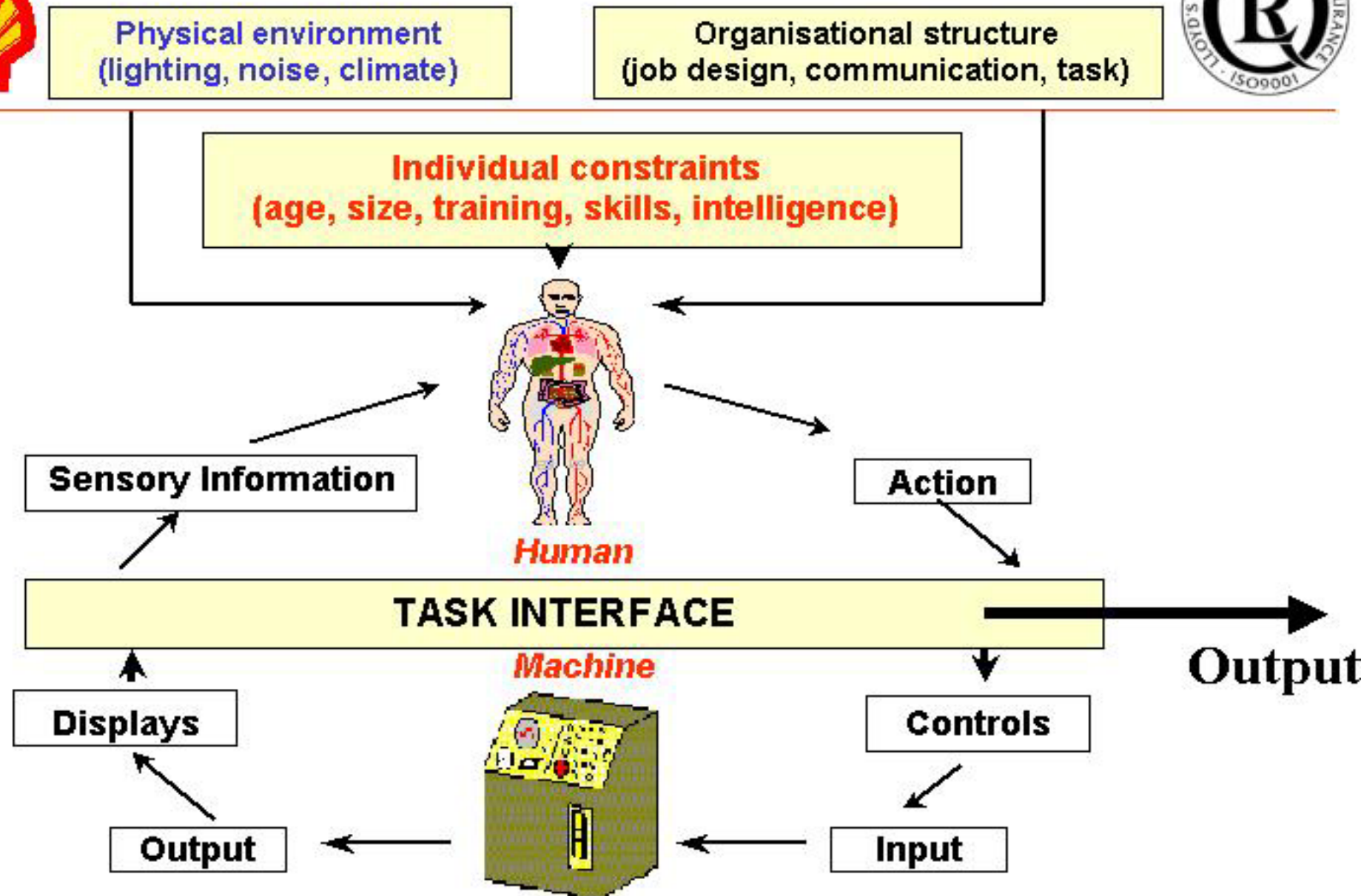


Business Objectives

- **Eliminate *intrinsic* Human Machine Interface reliability-, efficiency, usability- and H & S risks**
- **Improve project profitability via:**
 - **Front end engineering**
 - **Use of 'first time' right 'smart' design tools**
 - **Use of "knowledge floor"**
 - **Structured "buy in" process of stakeholders**



Human Machine Interface Model





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Physical Interface





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SECONDARY SIGNS

Cognitive
Interface





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Business case

Why improving operations and maintenance tasks?

Conclusion pre start-up safety review Hycon (1988)

“It has to be concluded that during engineering stage the opportunity could have been further exploited to optimise the design without increasing CAPEX in many cases.

This refers particularly to the fields of operability, accessibility and maintainability.”



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Business case

Why improving operations and maintenance tasks?

Lessons learnt RAYONG refinery project (1996)

“Basic concept not an operationally friendly machine”.



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Business case

Why improving operations and maintenance tasks?

RAYONG project (1996) lessons learnt

Instrumentations

- DCS graphics were designed by main contractor with minor input of Ops. at an early stage
- too much information on screens
- to go through 5 screens to get to an alarm
- far too complex which complicates start up
- alarms poorly specified
- risk of panel men loosing confidence in system!



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Business case

Why improving operations and maintenance tasks?

Project management issues

- **60 % of bottlenecks identified during Model review sessions are related to Operability and Maintainability**
- **Re-vamp/- design effort first 2 years after start up often related to solve operational and maintenance misfits as a result of insufficient input during Conceptual design**



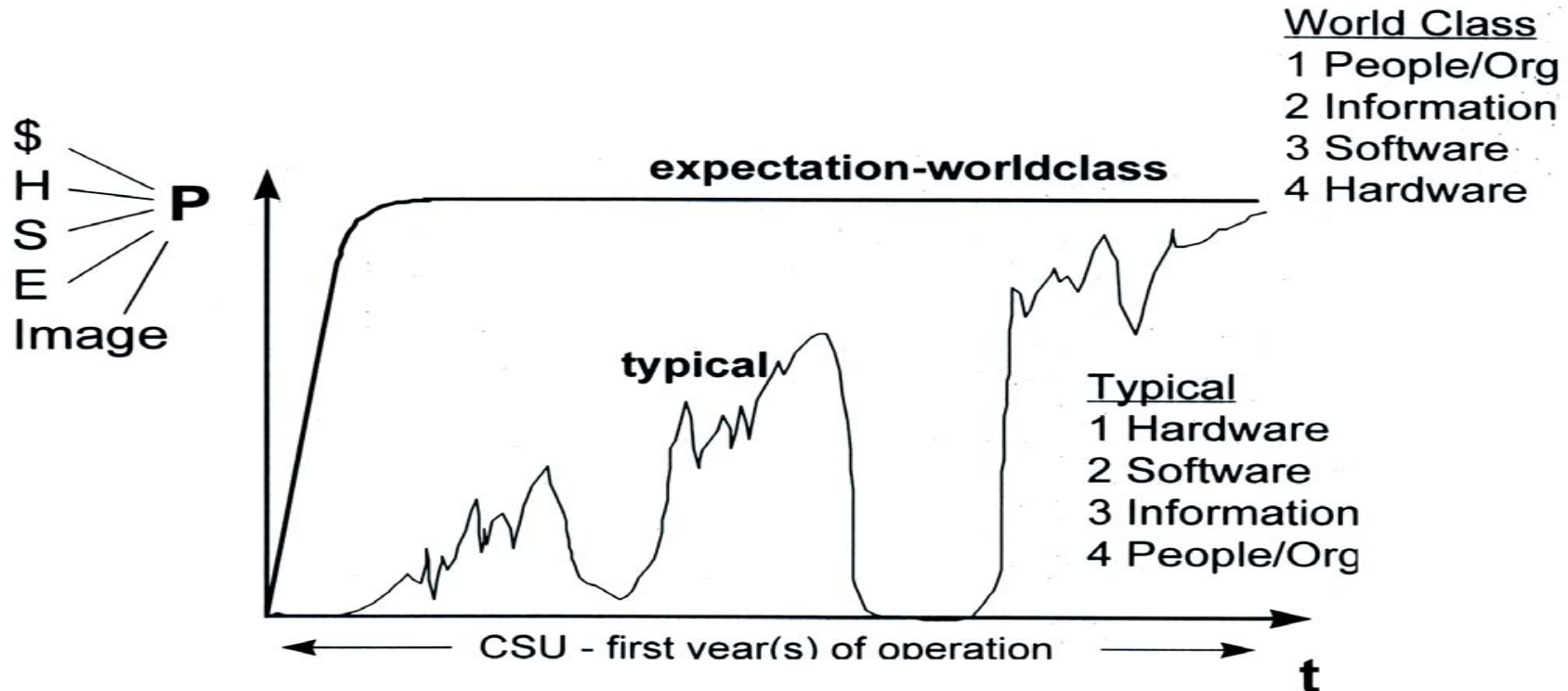
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World class Projects

Performance



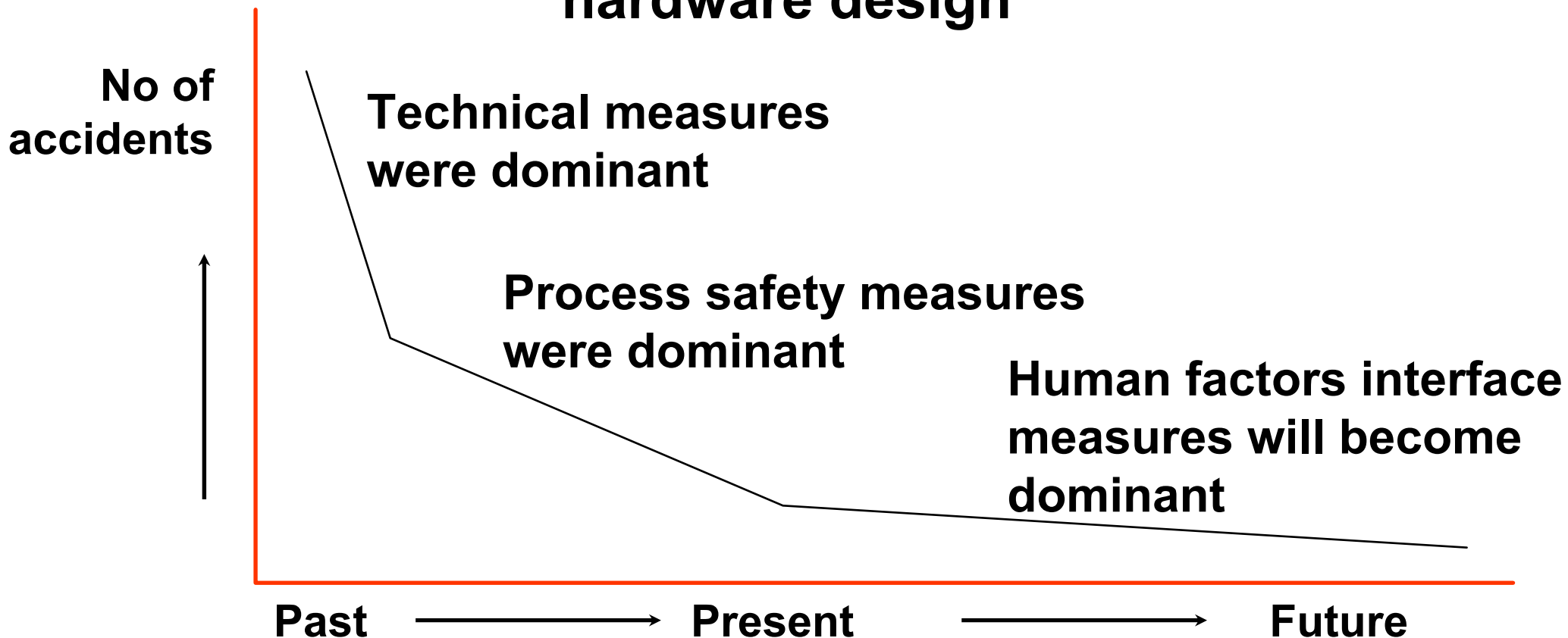


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Literature “Development HSE improvements in hardware design”





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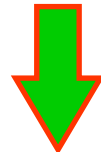


Conclusion 'traditional' design process

- No balanced input of process, safety, OPS. and Maintenance criteria during conceptual design
- Poor (too late) dilemma handling
- Limited input in conceptual design of future Ops./M. tasks
- Insufficient & ineffective input of “work floor” experience
- HMI specifications are no part of BOD/BDEP documents
- Lack of ‘change mgt.’ approach in critical , i.e new designs



Sub optimal design of operational/maintenance tasks



Increase of project & life cycle costs

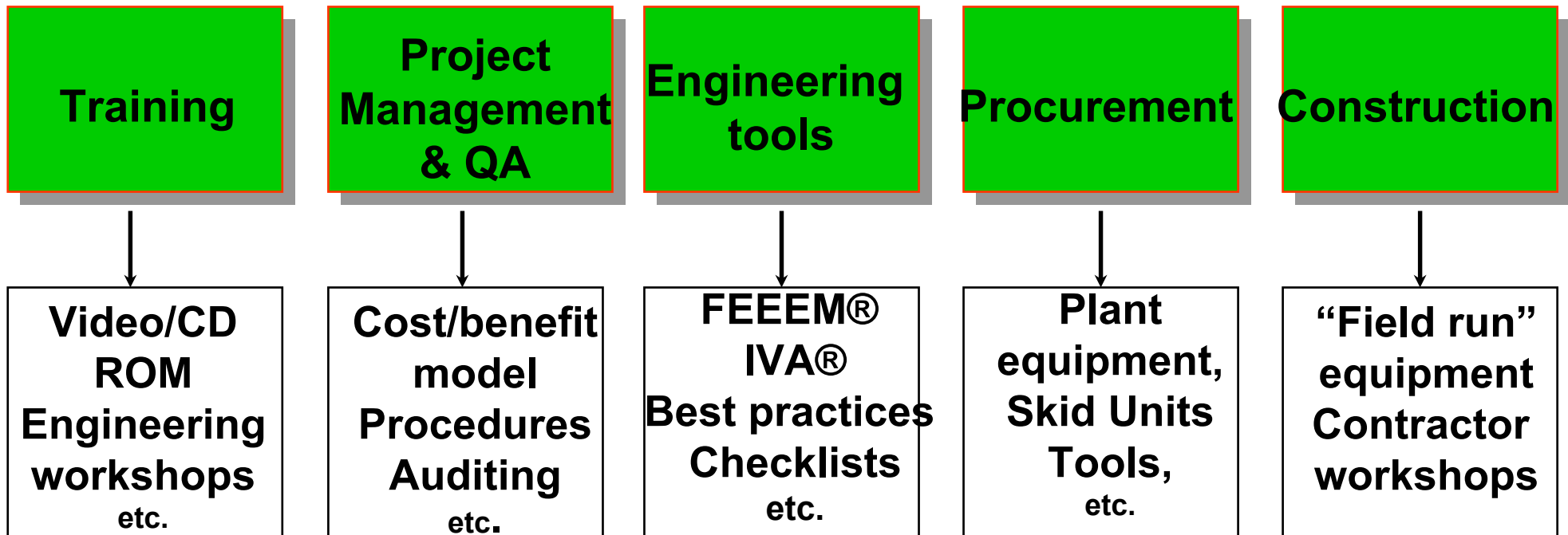


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Ergonomic Management & Information System (EMIS®)

Policy & Organisation documents



International Standards

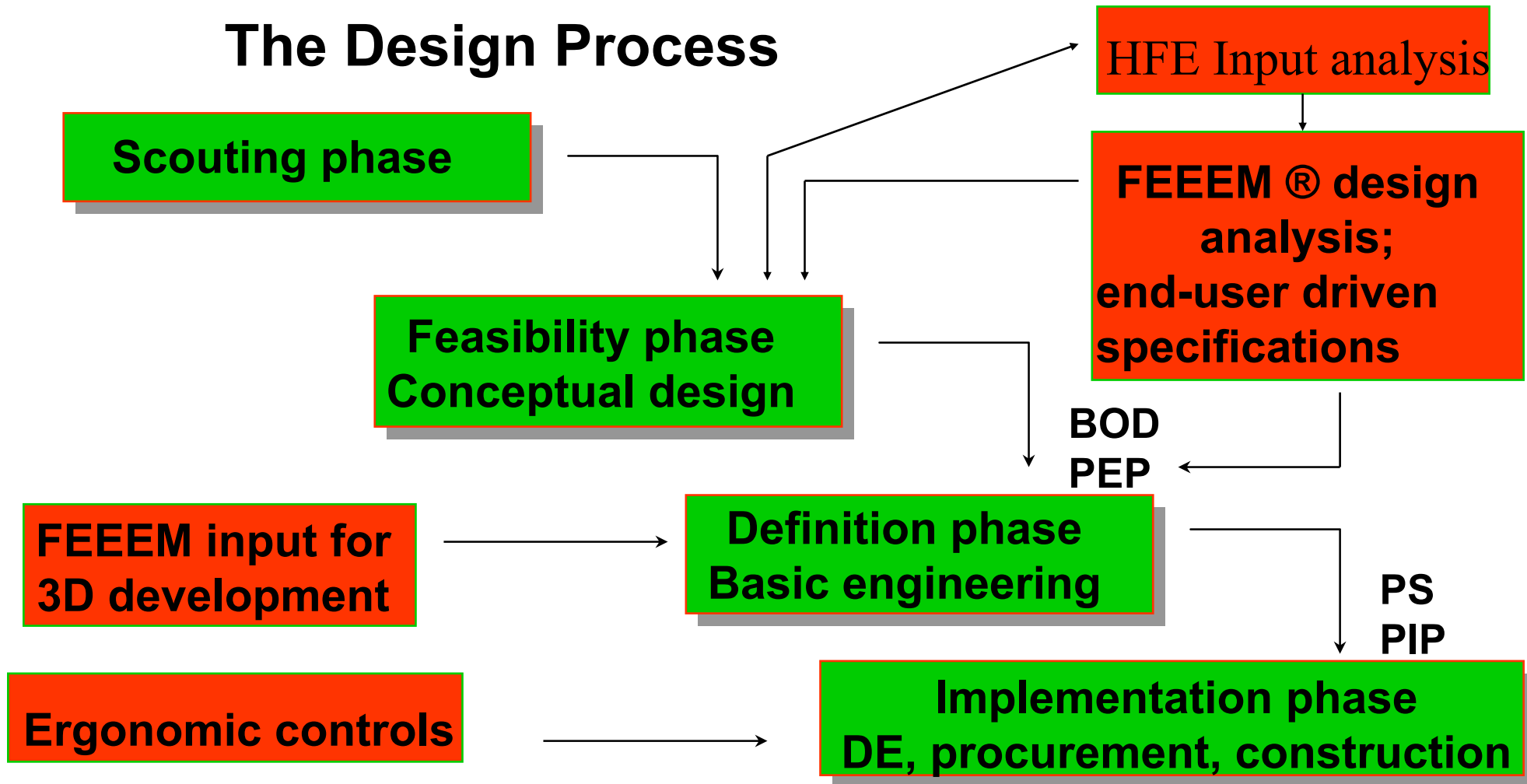


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The Design Process



Evaluation of system efficiency after start up ———> Post Implementation Review



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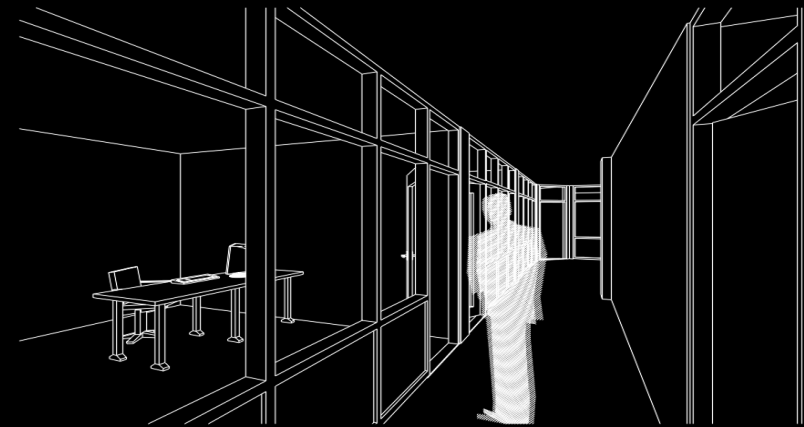
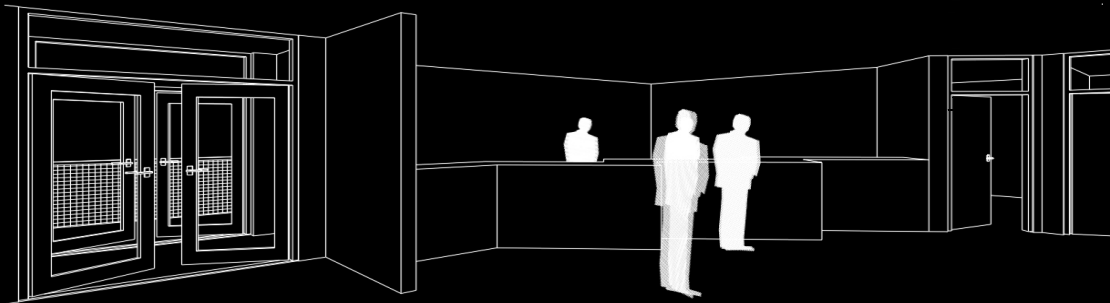


Examples *Smart* design tools

1. Functional Control room building and DCS cockpit design (FEEEM ® analysis)
 - Link analysis and Relation diagram
 - 3 D CAD visualizations
2. Plant lay out and Valve operations (IVA®)
3. Graphical design lay out process (AH coding ®)

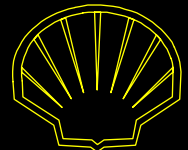


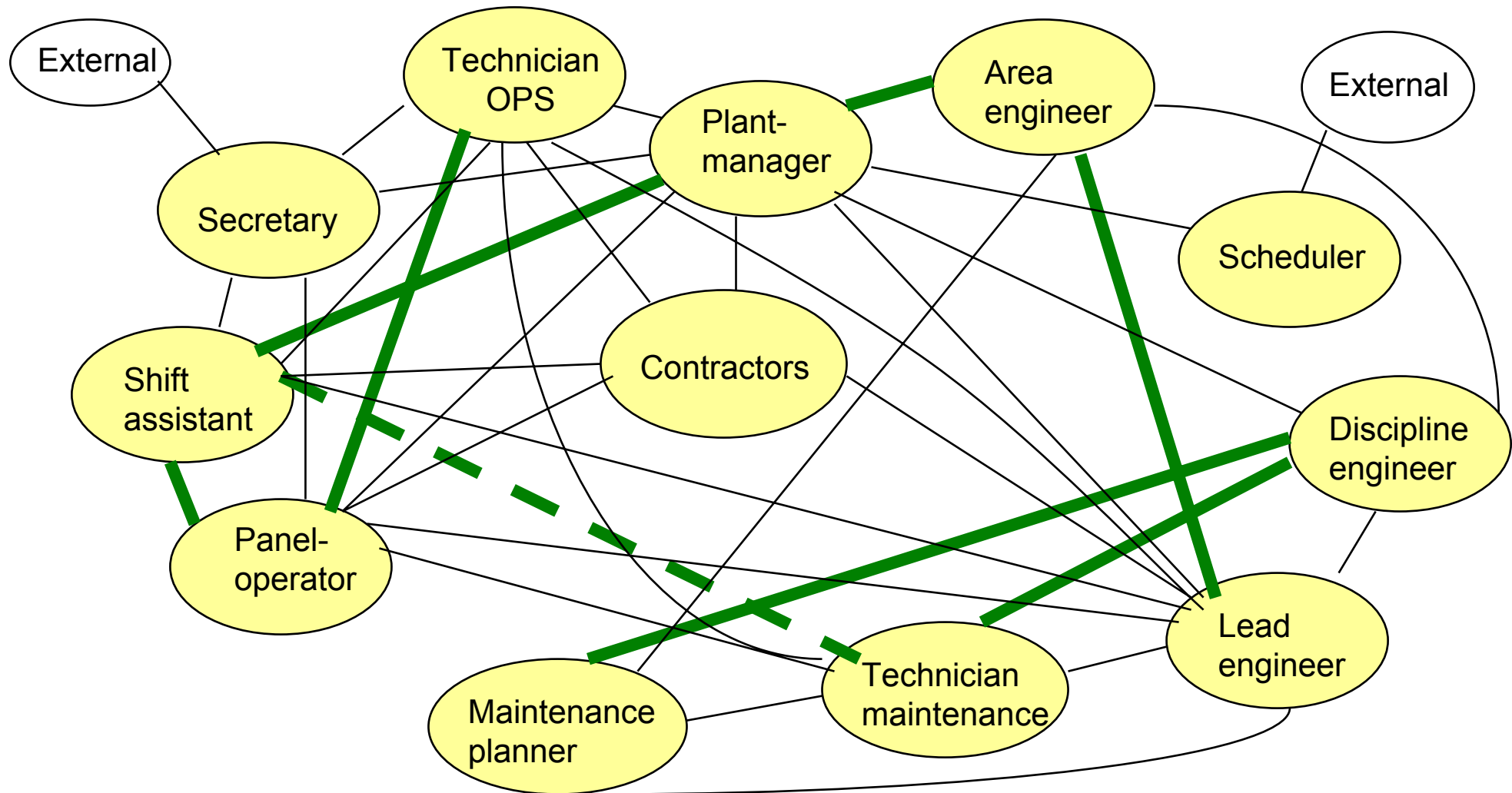
Upgrader Main Control room Centre and Workshop Building Athabasca Oil Sands Downstream Project Shell Canada, Calgary



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INTERFACE RELATIONSHIP MATRIX FOR CENTRAL CONTR

	Function	Area (sqm)*	Control Room	Storage (Bottles)	Exercise Space	Rackroom	OC (7x)	AMC (4x)	OE (5x)	Planning (2x)	UPS	Supervisory Comp.	Comm. Auxiliary	Shift Supervisor	Ext. Entrance to Bldg	Kitchen for Ops	Library/copier/fax	Permit	Smoke Area	Washrooms	Lab	Train
1	Control Room	240		H	M	L	M	L	L			M	L	M		H	L		L	M		L
2	Storage (Bottles)	3	H																			
3	Exercise Space	8	M																			
4	Rackroom	75	L							L	H	L										
5	OC (7x)	105	M				H	H	H				M				M					M
6	AMC (4x)	60	L				H	H	M	H			M				M					
7	OE (5x)	75	L				H	M	H	L			L				M					
8	Planning (2x)	30						H	L	H			L				M					
9	UPS	65				L																
10	Supervisory Comp.	40	M			H																
11	Comm. Auxiliary	30	L			L																
12	Shift Supervisor	20	M				M	M	L	L							M					
13	Ext. Entrance to Bldg																					
14	Kitchen for Ops	35	H																			
15	Library/copier/fax	25	L				M	M	M	M			M									
16	Permit	20																				
17	Smoke Area	15	L																			
18	Washrooms	55	M																			
19	Lab	25																				
20	Training/Simulator	30	L				M															
21	Showers	10	L																			
22	Maint. Craft Offices**	90						M		M												
23	First Aid	10																				
24	Cloak Room/ERT	50												M / H								
25	Storage for Stationery	5	M																			
26	Meeting Room (2x)	60	M																			
27	Mech/HVAC	300				H																
28	Common Lunchroom	70																		H		
29	Janitor	5																				
30	Vending Machine	5																				
31	Optimization	20	H						H													

* Areas listed above represent an estimate of the space required for each function. These areas were estimated prior to development of layout drawings, and do NOT represent a final estimate.

** Maintenance Craft Offices: (3x20) + (1x30) = 90

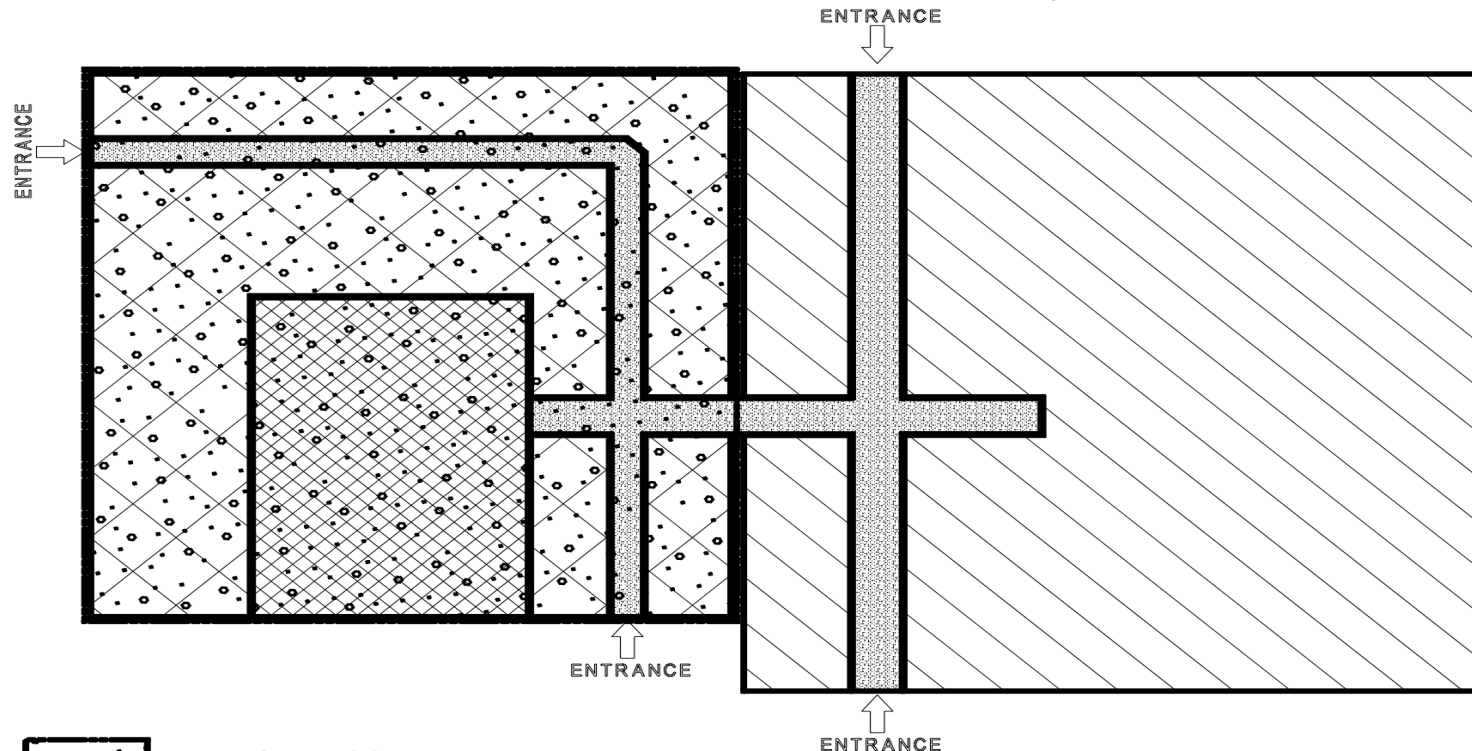


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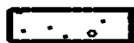
BLOCK MODEL

Upgrader Main Controlroom Centre and Workshop Building
Athabasca Oil Sands Downstream Project, Shell Canada, Calgary



Conceptual Design Guidelines

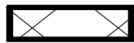
- ✦ Building concept allows for minimum blast proof area.
- ✦ To improve communications and optimise logistics, lay out is based on the functional requirements defined by the relation diagram analysis.
- ✦ The lay out of the control room building is designed to ensure access to panel room is restricted to operations team and essential other users only principle is reflected by the one door entree only.
- ✦ The lay out of the panel room allows routine verbal communications between the various sections.
- ✦ The configuration of the console's allows 2 persons to function effectively during up set or emergency
- ✦ The lay out of the cockpit shaped console's allows sufficient space for integrated writing and reading tasks, thereby minimising other VDU workplaces in control room area, enhancing a quiet atmosphere.



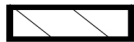
BLAST PROOF AREA



CONTROL ZONE (PRIMARY PROCESS)



FACILITATING ZONE (SECONDARY PROCESS)



THIRD PARTY ZONE (THIRD PROCESS)



CORRIDOR

& Co architecture and visualization Beukelsweg 34a 3022 GJ Rotterdam

UPGRADER MAIN CONTROLROOM CENTRE AND WORKSHOP BUILDING
Athabasca Oil Sands Downstream Project, Shell Canada, Calgary
BLOCK MODEL

Date 20-04-2000 Revision - Scale -

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Appendix to FEEM report HE00.027

Author H.J.T. Rensink & C. van Eljzen/ Custodian H.J.T. Rensink

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of 6

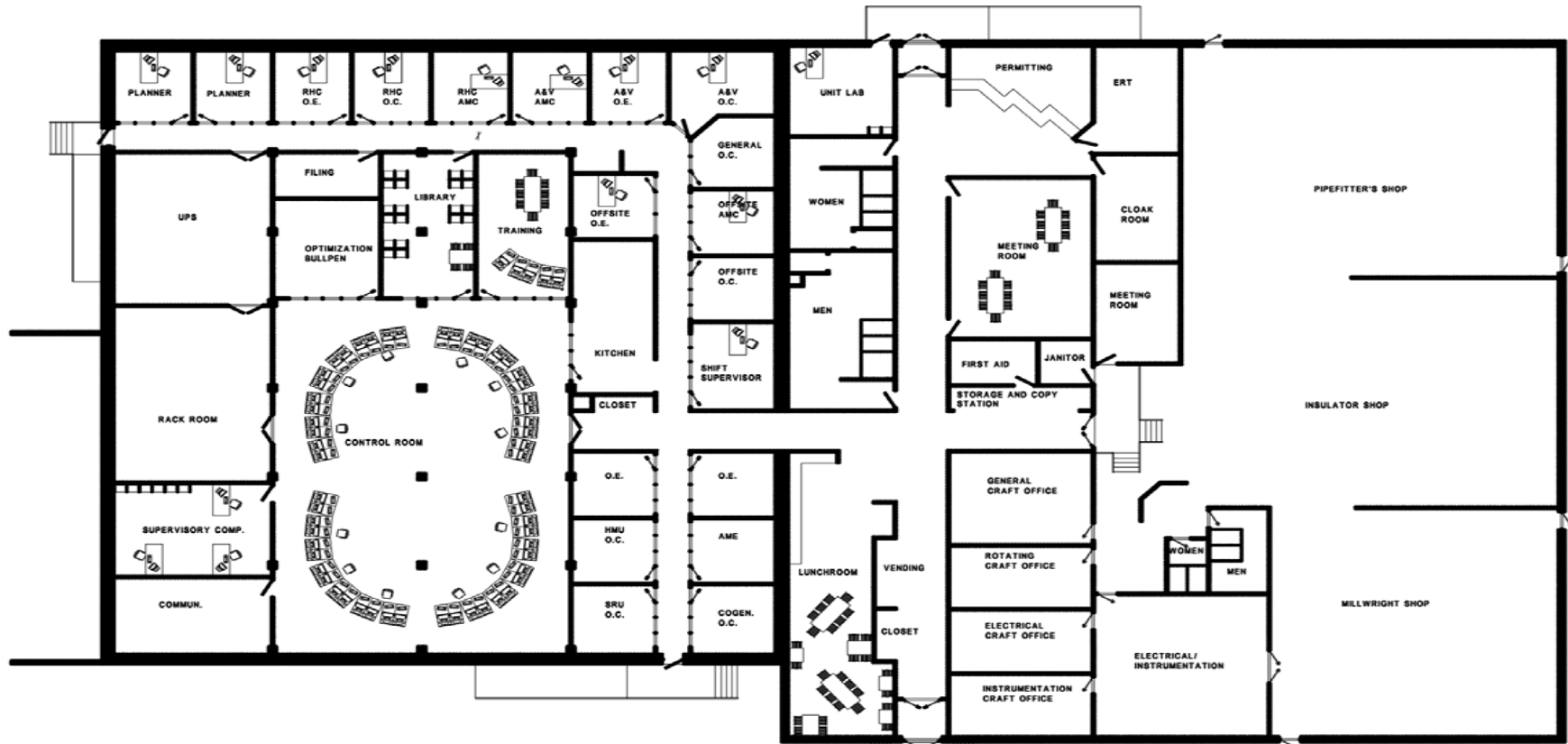




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PLAN VIEW Upgrader Main Controlroom Centre and Workshop Building Athabasca Oil Sands Downstream Project, Shell Canada, Calgary



S. Co. architecture and visualization | Boulevard 34a | 2022 63 Rotterdam

UPGRADER MAIN CONTROLROOM CENTRE AND WORKSHOP BUILDING
Athabasca Oil Sands Downstream Project, Shell Canada, Calgary
PLAN VIEW

Date: 20-04-2000 Revision: Scale: 1 / 200

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Appendix to FEED report H500.027 Author: H.J.T. Rensink & C. van Eljzen/ Custodian: H.J.T. Rensink

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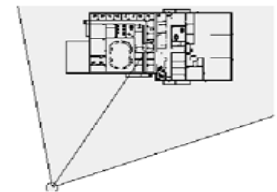
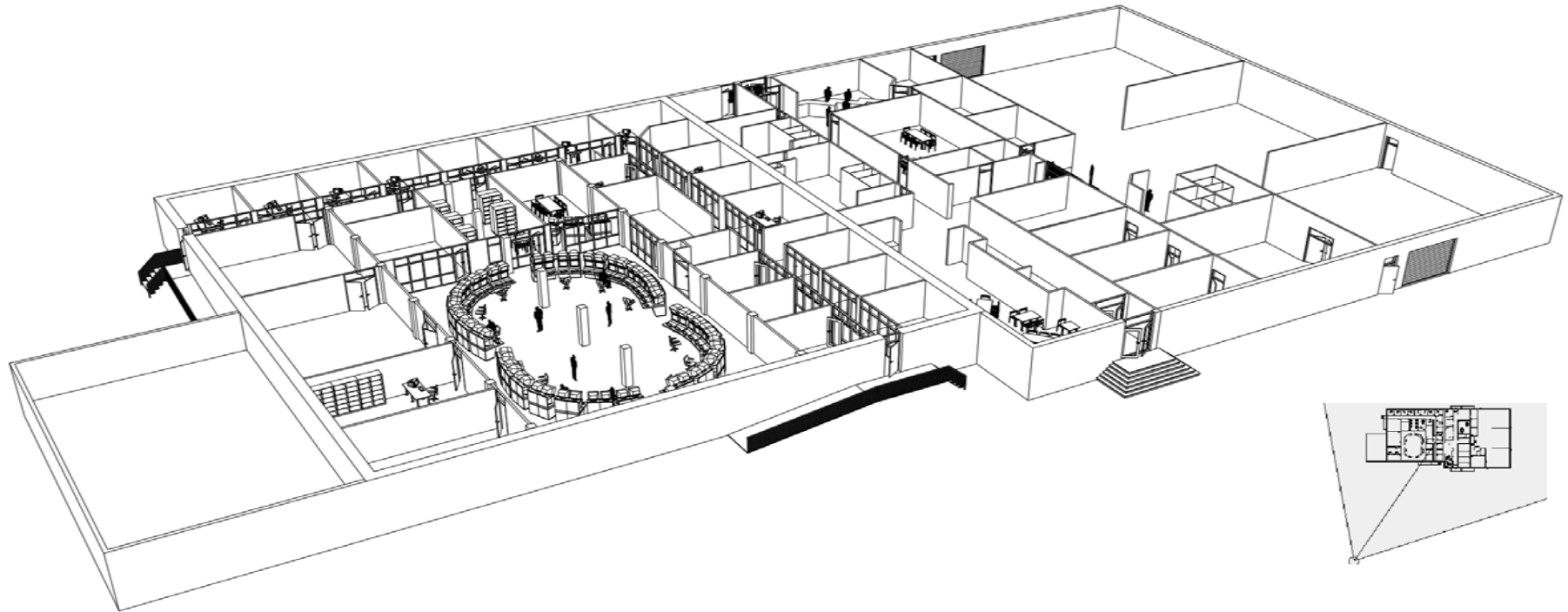




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BIRDSEYE 1
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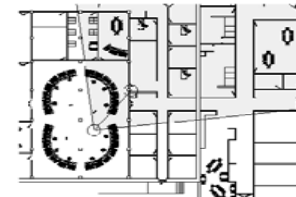
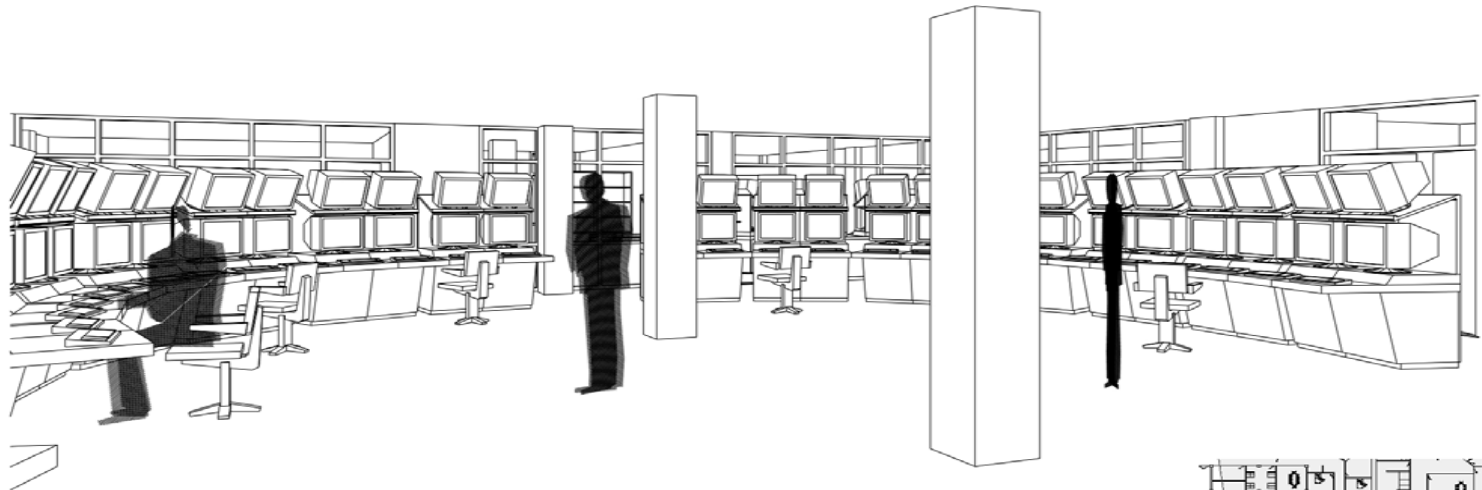




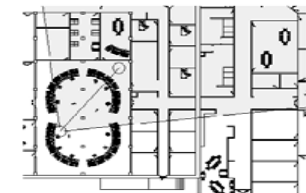
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HORIZONTAL VIEWS Upgrader Main Controlroom Centre and Workshop Building Athabasca Oil Sands Downstream Project, Shell Canada, Calgary



VIEW 2



VIEW 1



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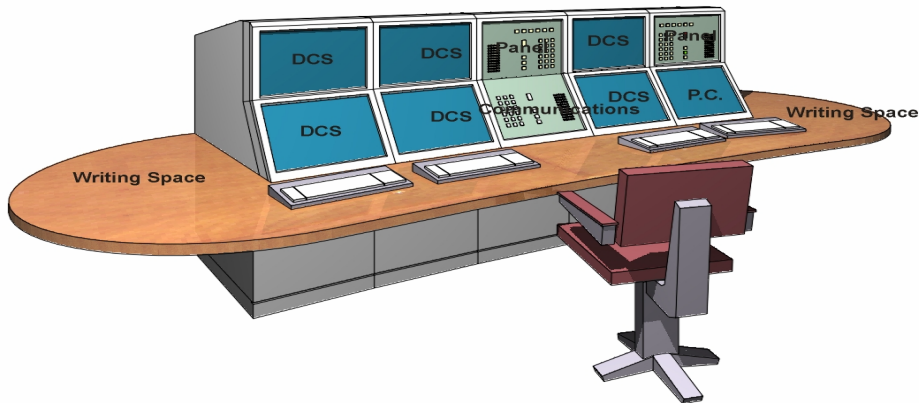


ERGONOMICS

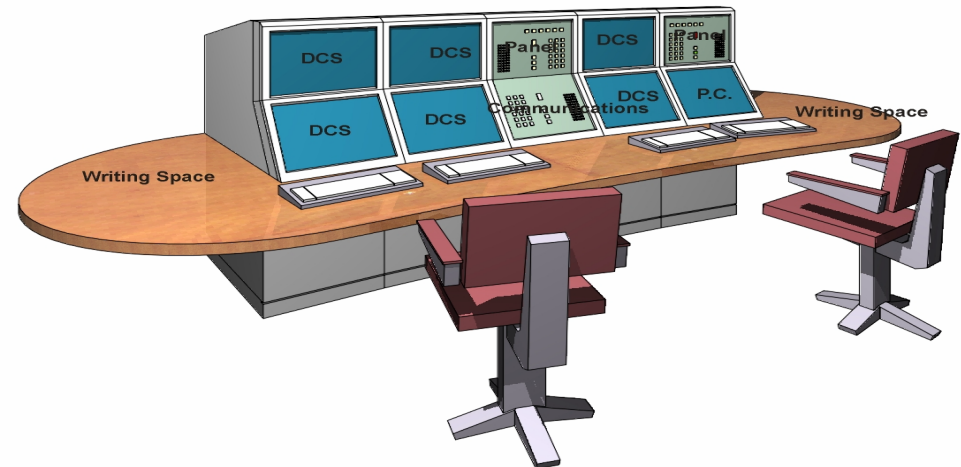
“Cockpit-design” DCS console’s principles

Variant 2 : DCS Separated Through Instrument Panel And Communications Panel

Normal operation mode : 1 paneloperator



Critical operation mode : 2 paneloperators



Based on : maximum DCS-screens in critical situations is 6 DCS screen's

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CONTROL ROOM ERGONOMICS
COCKPIT-DESIGN DCS CONSOLE'S PRINCIPLES
Variant 2

Design C. van Eijssden

Date 20-04-2000

Revision 30-05-2000

Scale

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ERGONOMICS

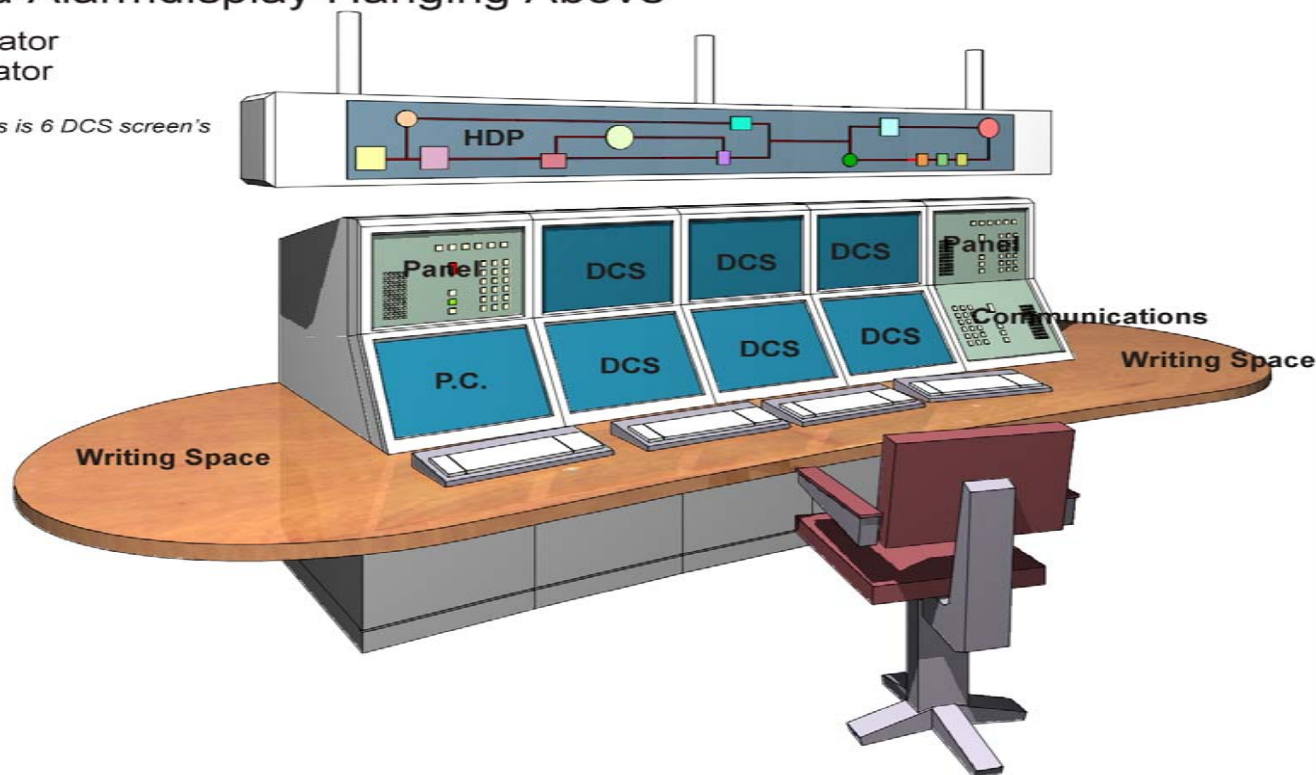
“Cockpit-design” DCS console’s principles

Variant 3 : Using Hardwired Alarmdisplay Hanging Above

Normal operation mode : 1 paneloperator

Critical operation mode : 1 paneloperator

Based on : maximum DCS-screens in critical situations is 6 DCS screen's



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CONTROL ROOM ERGONOMICS
COCKPIT-DESIGN DCS CONSOLE'S PRINCIPLES
Variant 3

Design C. van Eijden

Date 20-04-2000

Revision 30-05-2000

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***Smart* tool for Improving Plant & Equipment lay out**

Identification of Valves analysis (IVA ®)

An *up front* identification and categorization process of Valves according:

- Category 1; Critical valves**
- Category 2; Operational valves**
- Category 3; Non operational**

Aim :

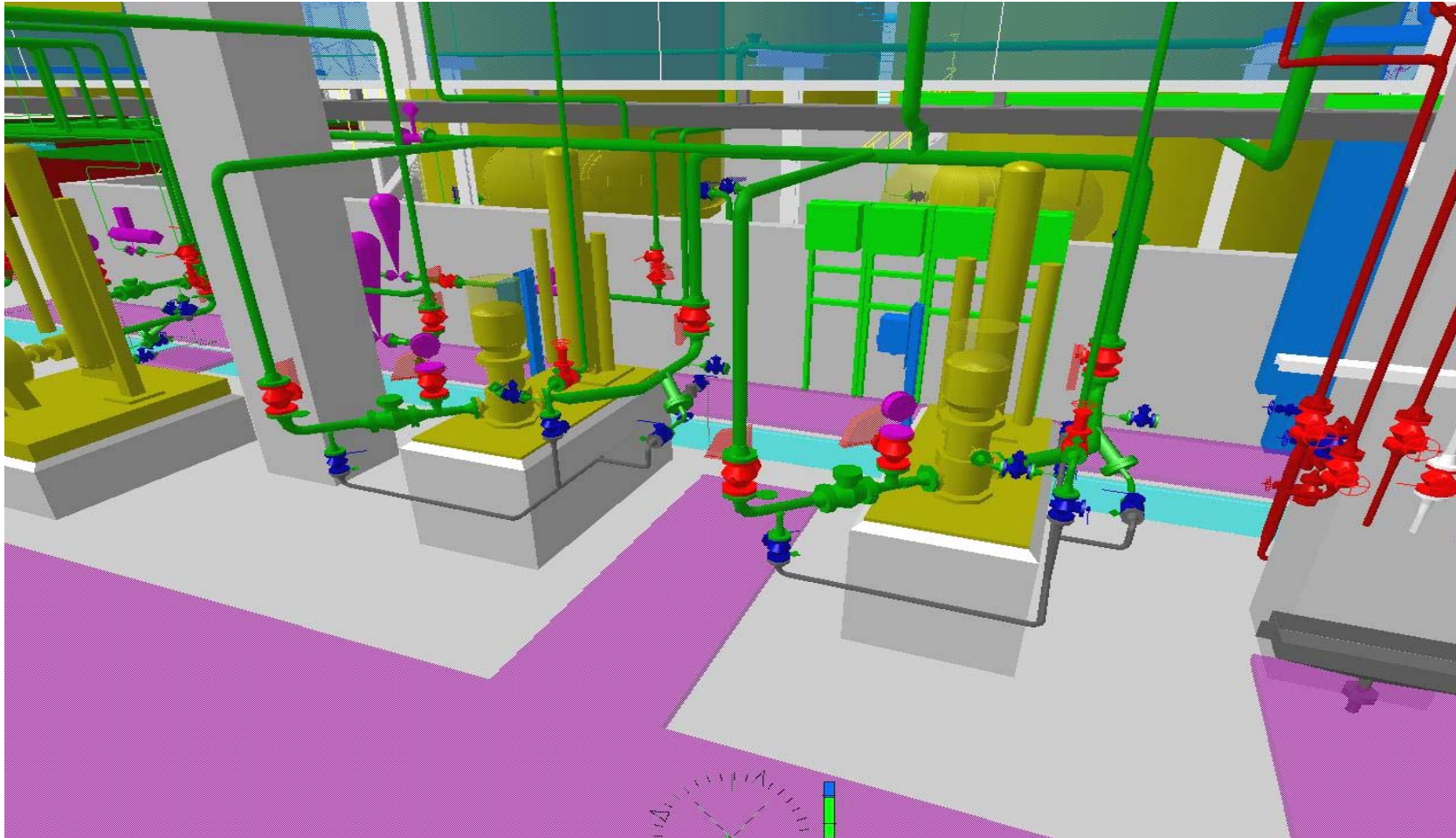
to delete misfits in *Critical* valve operations and to manage 'fit for purpose' design for all valves operations



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Assurance Category 1 valves via color coding in 3 D CAD





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Graphical display audit results (reference project)

- Insufficient discrimination of alpha numeric characters is applied,
- Irrelevant information to the operator is shown,
- Generally accepted norms of application of colours are violated,
- Inconsistencies in static information presentation is present,
- Display design has been made decorative at the expense of their being readable and interpretable.

Conclusions

Graphical Display designs did not improve e.g. retrieval times, mis-readings and intuitive use of controls. The quality of the design of the Graphical Display leads to an unnecessary and unwanted higher risk for miss operations.

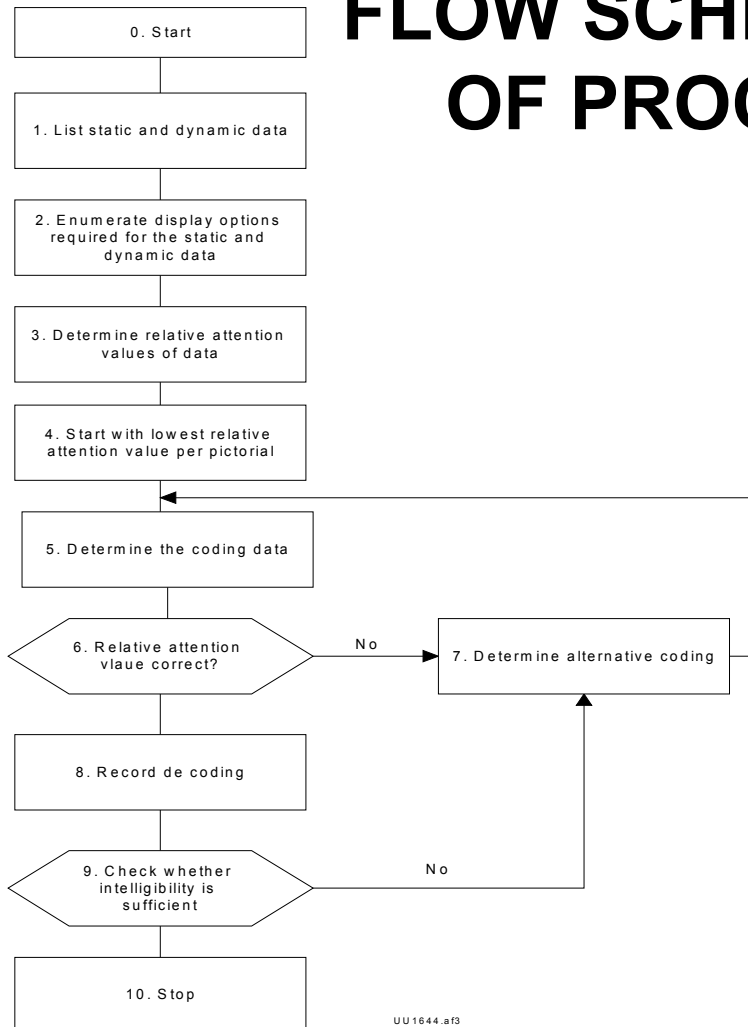


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FLOW SCHEME FOR ERGONOMICS CODING OF PROCESS DATA FOR PICTORIALS



Benefits

Elimination of re-work.

Reduction of errors in ops.

Improved intelligibility of information

Reduction of search times.

Consistent reproduction of information

Standardization of pictorial layout.

Reduction of mental effort.

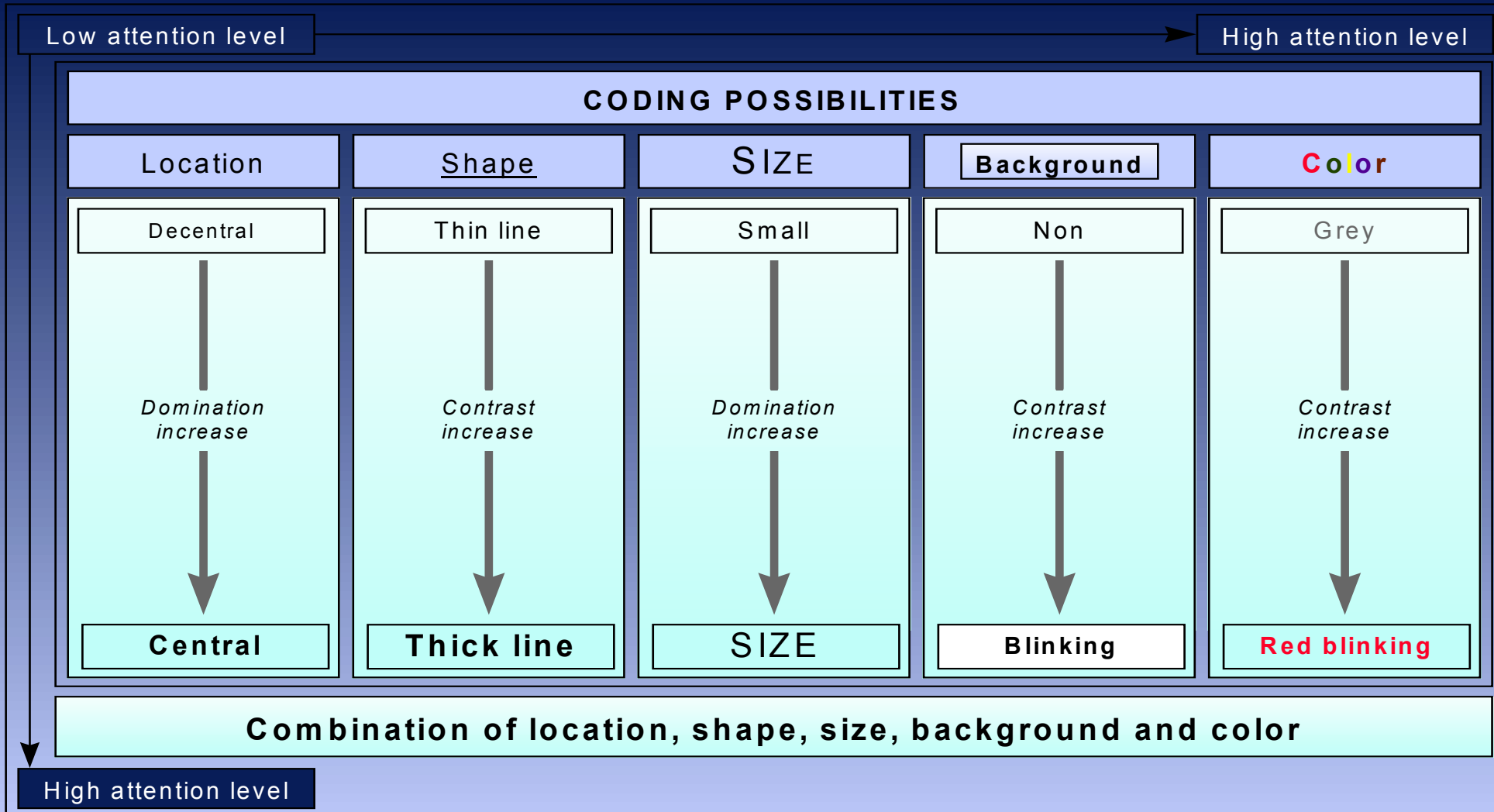
Intuitive and reliable operator control.



ATTENTION HIERARCHY (AH ®) CODING

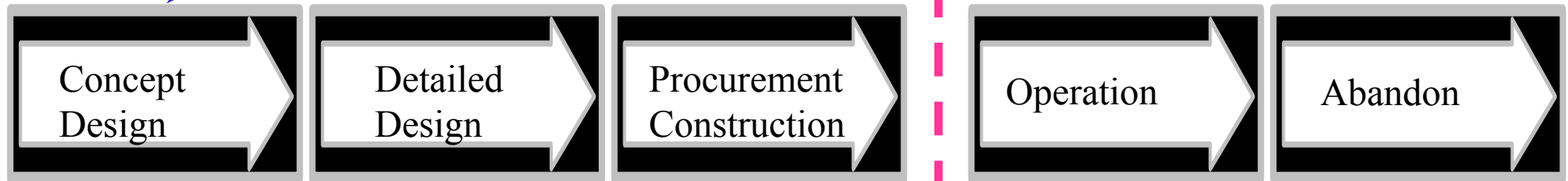
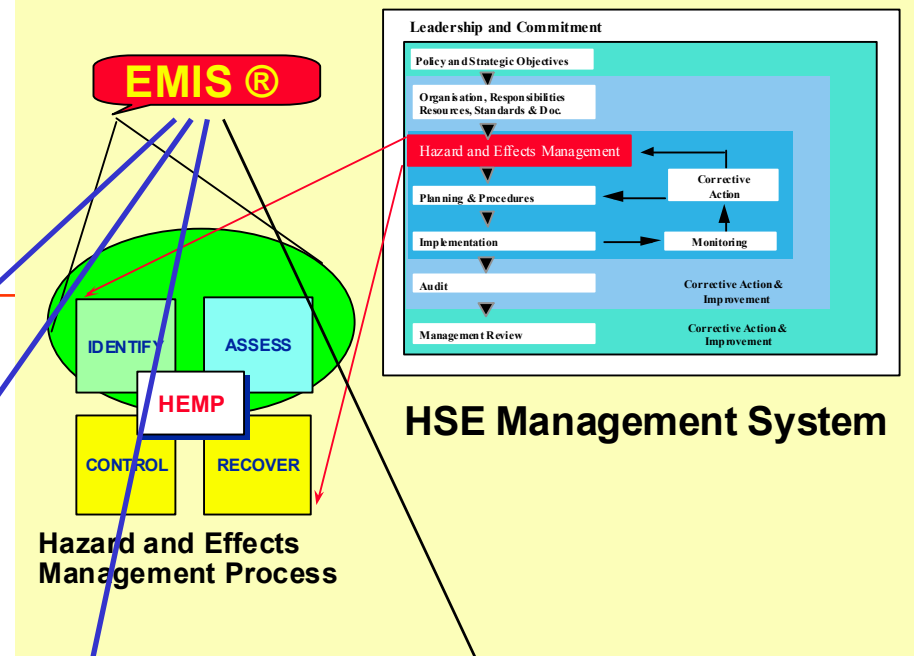
SMART tool

Information presentation





HFE (EMIS ®) into Facility Lifecycle



→ = least cost effective



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Benefit areas Usability & HF Engineering (reference EMIS.PMQ.07)

share holders & clients	Relation to stakeholders		personnel society government
	Operability	Safety	
		Health	
	Maintenance	Environment	
		Legislation	
	Reliability	Labour turnover	
Quantify and/or rank			



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Economical benefits User Centered Design

Based on historical data so far

- **Reduction CAPEX** **0.25% - 5%**
- **Reduction engineering hrs.** **1% - 10 %**
- **Reduction re work:** **1 % - 5%**
less rework, less late changes
- **Reduction project duration time** **up to 40 %**
 - **reduced approval cycles**
- **Reduction Ops./Maintenance TCoO** **3 - 6 % per year**



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Non-economical benefits

Based on historical data so far

Improvement HSE/working conditions	H*
Improvement commitment end users	H
Improvement of client “buy in”	H
Improvement functional design; • versus gold plated design	H
Improvement competence of project team	VH
Competence improvement project team re. Ops./maintenance requirements	VH
Improvement communication Owner / Project team & EPC contractor	H

* impact ranking on issue: Low, Medium, High, Very High as per client feedback



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Typical costs Usability and HF Engineering

Based on historical data so far

**Depending on complexity of project scope
0.004 - 0.9 % of Engineering costs (= 15 % CAPEX)**



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Critical Success Factors

- **Awareness of cost/benefits**
 - CAPEX reduction potential & TCoO commitment
- **Management commitment *front end loading***
 - early availability of operational philosophy, staff
- **Competence project participants**
- **Integration in Project QA system (Owner & EC!)**
- **Front end user participation**
 - capture 'work floor' knowledge via FEEEM ® analysis process
- **Multi-disciplinary dilemma handling**
- **Fit for purpose tools and procedures**



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When astronaut John Glen was asked what he was thinking about just before lift off from Cape Canaveral, he replied:

“Here I’ am sitting on top of thousands of critical components and all of them made by the lowest bidder !”